

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust

Vision

Our motto is "**Sitruyirkum Utra Thunai Kalvi**" (Education is the custodian of human life). The founder's perspective vision

- To provide exemplary service in imparting higher education to the rural, economically downtrodden society and tapping talent potentials hidden in rural areas to generate human resource equipped with contemporary skills eventually leading to nation building.
- To preserve communal harmony with religious identity.

Mission

- To disseminate the message of providing higher education to the public.
- To strive hard to provide quality academic and moral education to the rural mass.
- To make this Institution as a Vehicle of Rural Higher Education, the root of Gandhiji's vision, in providing sustainable livelihoods for village background youth.
- To eradicate gender bias among the students.

In line with its vision and mission, the institution fosters spiritually mature Graduates. The vision of the College includes aims to provide knowledge of the highest standard and achieve excellence. To foster the spirit of love, compassion, universal brotherhood and patriotism through the ideal of tolerance of diversities within the society and thus fulfil the institution's motto, "**Sitruyirkum Utra Thunai Kalvi**" (Education is the custodian of human life). To facilitate holistic development of the younger generation, which includes physical, mental and spiritual wellbeing moral values are taught and practiced in the College campus. The students get requisite lessons that keep their minds ignited for seeking knowledge and are motivated to do well in every sphere of their life. One distinctive practice of the College is the

daily morning assembly which is taken up for 5 minutes before the commencement of classes. It is an effective mechanism for maintaining discipline, nurturing leadership abilities, exposing hidden talents of the students and punctuality. Extracurricular activities are conducted in the College which gives a platform to the students to display their talents and potentialities.

- Department of Botany conducted a Siddha Medical conference on 04-07-2018 under the topic “In Search of Nature”. In this conference the uses of Siddha medicine, natural healthy and hygienic foods were explained. And also the conference has suggested avoiding seedless fruits and vegetables in order to have a diseaseless life. Siddha doctor Radha Selvam discussed how to prevent the PCOD and doctor ZenethSherif talked about the welfare of women.
- A rally about “**Cleanliness and Environmental Safety**” was conducted on 17th July 2018.
- On 12th August 2018, a heritage walk to Sorimuthu Ayyanarkoil, Pothagai Hill was organized by the Department of History.
- About 160 students participated in the “**Mahapushkaram Pooja**” which occurs once in 144 years on 26th October 2018.
- Management, Principal, Staff and Students contributed donation to the CRPF Soldiers
- A NSS special camp was organized from 30th March to 5th April 2019.

The following activities were also undertaken

1. Swachh Bharath
2. Road Safety awareness and Rally
3. AIDS awareness
4. Free medical camp
5. Gandhian Thoughts and Social services

The college looks clean and green due to the plantation programmes of NSS. The volunteers plant saplings whenever and wherever necessary.